

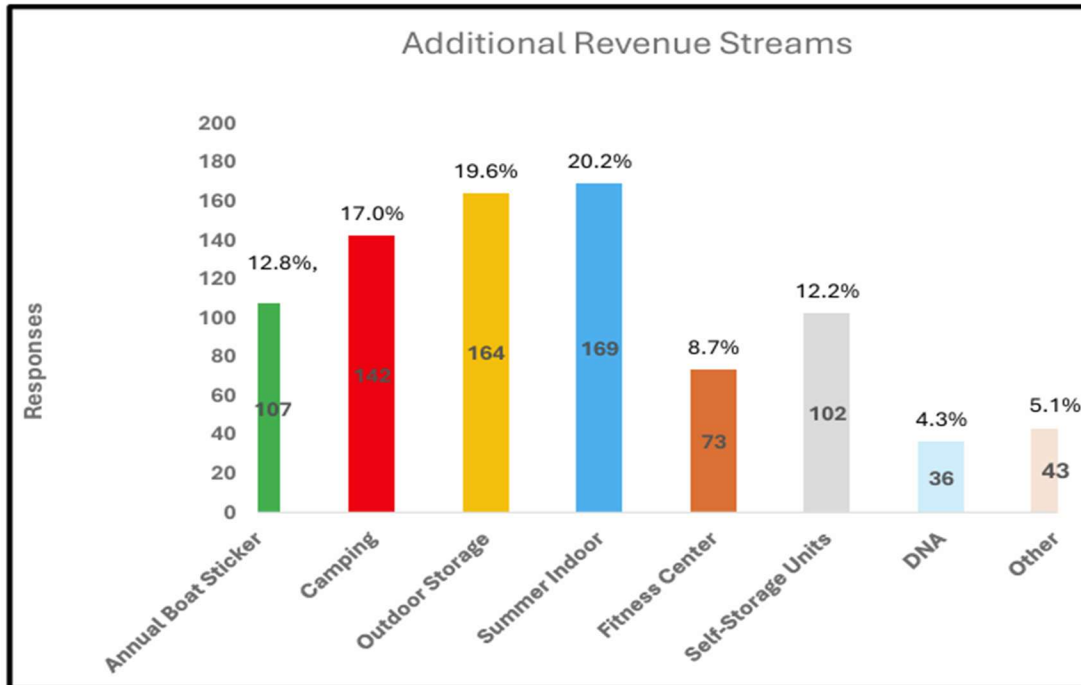
RLMC Member Survey - Fall 2024

Additional Revenue Streams: Member Feedback and Recommendations

Question 10:

The dues committee recommended the board consider additional opportunities for both short and long term revenue streams (after the budget and dues are properly aligned). Assuming an aligned budget, please pick three items that you would consider as potential options: Annual Boat Stickers Fee, Camping Fees, Outdoor Storage Fee, Summer Indoor Storage Fee, Fitness Center, Self Storage Units

- 107 Annual Boat Stickers Fee
- 142 Camping Fee
- 164 Outdoor Storage Fee
- 169 Summer Indoor Storage Fee
- 73 Fitness Center
- 102 Self-Storage Units
- 36 Did not answer (DNA)
- 43 Left comment only, but did not directly answer question
- 19% 68 of the 351 respondents left a comment



Summary of Member Feedback – Additional Revenue Streams

The top three vote getters of the choices offered were:

- Summer indoor storage fees
- Outdoor storage fees
- Camping fees

Of the 68 commenters, 20% specifically mentioned the fitness center option as a no

The majority of the comments (50% of the 68) made were not in favor of additional revenue streams at all. (*These are included in OTHER on the chart*)

Additional Revenue Streams: Member Feedback and Recommendations

Raw data as submitted by members

1. Add seasonal docks to Big Rainbow for the residents of Little Rainbow to rent on an annual basis. This will raise the values of the homes on Little Rainbow. I would pay more in annual dues, and I would pay the going rate for a seasonal dock.
2. All of these options are working towards getting rid of a lot of current land owners. Nothing is explained so I'm not choosing any of them.
3. charge fee for wake boats causing sea wall damage
4. User fees, the users are paying the fees.
5. Hard no on fitness center. Boat stickers for boats great idea and would help with boat storage.
6. Having campers on a private lake eliminates the "private" lake residence. I think it would be a great option to be able to rent a storage unit. Annual boat sticker fees sound like a good option and may possibly eliminate the extra boats that come on the lake, or will they still be allowed? I do not want to

pay for a fitness center that will often be way overcrowded at peak times, just as the pickleball courts are.

7. Absolutely not fitness center
8. I would only support the additional boat stickers fee, to potentially limit the amount of boats on the water during the big holidays. It seems to me, on the holiday weekends, there a lot of "friend" or family extra boats that are clogging up the waterways. If someone wants to enjoy our waters and beaches, they should have to pay a daily or yearly fee to do so. Campgrounds do a similar idea. But, in doing so, there is the expense of enforcing it. If there are rules in place how would one go about enforcing those new rules.
9. The campground would need to be upgraded with electric and bath house if you want to charge
10. Are you just trying to get people to pick 3. I pick none. Why do we have to add fees. Do you just want more money to spend? Again, just because other lakes do thing we do not have to. Have you already made up your minds? It appears you are trying to steer us to where you want us, rather that actual actually listen to us.
11. outdoor fees should be free to keep propertys clean looking. Is there any fees or penalty for storage at home?
12. if your camping you should be charged you should be able to camp on your own land. If someone wants a fitness center let them build one It takes a lot of people to fund a fitness center. If your using storage you should be charged. RLMC should make money just like storage anywhere
13. Camping Fees reasonable amount. Build a pavillion and charge people (groups) to use it.
14. Bring back the poker run! Pickle ball tournaments (with a buy in)! 50/50 raffles! Food truck fundraisers!
15. Would much rather have a fitness center over the fireworks.
16. I don't agree with many of these, definitely do not want to pay more dues to pay for a fitness center.
17. Anything that is first-come-first-serve (with limited capacity) should charge a fee.
18. should be charging any non resident/ guest bringing a boat in some type of fee .

19. Summer Indoor Storage Fee, Good idea.
20. You already pay a annual fee to get a pass to launch your boat and registration fee for your boat from the state. No to a sticker fee. - fitness center???? By a treadmill and some weights from dunhams. Find a neighbor i am sure they will let you use theirs. storage units- not against as long as they stay up by RLMC property by damn.
21. Disagree with all of the additional fees suggested. Most would not benefit from options such as these
22. Do not agree with any of these
23. Does the lake just operate on the dues or on the total funds that it takes in?
24. fees are taxes!
25. I would also like to propose to look at a fee so that we could have a key card scan gate at the main boat launch to stop people who do not pay fees and enjoy our lake.
26. I'd love a fitness center for use during the cold months.
27. I feel strongly that any service we offer should have a fee for those who use that service to offset the increase for the general population in the neighborhood. I would use a fitness center. And if I would need storage, I'd expect to pay a fee to use those services.
28. Is the camping area really accruing a lot of income? If not, parcel off and sell it and you immediately have your interest-accruing emergency fund and then some extra to help level off the budget.
29. No for annual boat stickers. Security should suffice and access is granted with ID cards. This would be an additional fee to what the state already assesses.

30.I cant afford any additional fees I'm on a retired budget.

31.I don't agree with the additional fees items, a fitness center is hard to justify without a lot of interest, and self storage units will lead to a host of problems and inevitably expense.

32.I GOT MY BOAT STICKERS THROUH THE STATE OF mi

33.I see no reason to add to the responsibility of our board overseeing the items metioned here. Collecting fees, maintaining a list of property owners using these facilities would require additional paid employees. As far as a fitness center, anyone wishing to work out can join a club. Why require 100% of the property owners to purchase maintain equipment for use by a handful of residents?

34.I wouldn't consider any of them.

35.Is this what you want the extra money for?? a fitness center? self storage units. Not needed.The fitness centers in Gratiot can hardly keep there doors open.

36.No no no

37.No, no ,no, no, no, and no.

38.None

39.None

40.None

41.None

42.None

43. None

44. NONE IF MEMBERS WANT TO RUN A BUSINESS, THEY ARE FREE TO DO IT ON THEIR OWN - ELSEWHERE.

45. None of the above.

46. None of the above.

47. None of the above. Work within the current budget. These proposed fees will only benefit a few and not all members of the association.

48. NONE OF THE ABOVE. YOUR AT RAINBOW LAKE NOT SOME BIG LAKE WHICH THE BIG BOATS AND WAKE BOARDS RUINED THE BANKS OF THE LAKE

49. None of these

50. Not in favor of any of these ideas

51. Are you suggesting that there should be a boat sticker fee in addition to the annual dues? I thought that's what dues paid for. I thought that's what dues paid for. Like I've mentioned, why is the tower not paying an annual lease fee. You can't expect to charge property owners more for all of these things IF the tower is getting a free ride. I really would like to know how this happened. Were they given the property, does the company even pay dues. Let's be fair and transparent.

52. NO too Boat sticker fee as other boats can put a boat in and then float down stream and use the lake for free as we do not own the water(lake) just the land around it.

53. Self storage units are a brilliant idea.

54. A fitness center is not a good idea.

55. Again I assumed they had to pay already if keeping their boats/jet skis in storage for the summer.
56. Any guests or renters (non members) pay a boat launch fee each time. \$25.
57. How can you have a boat sticker/restriction fee without paying to reinforce it? Isn't this budget neutral?
58. We do NOT need a fitness center. There are many other in other towns for this! Your own home!
59. a center that could be inexpensive rental for events, charge for non-members to swim at public beach
60. Adding anything extra at this time seems financially irresponsible. Fitness centers always seem like a great idea, but are under utilized. The money that would need to be put out would surely never be recovered. We had a wonderful gym 10 minutes away that was very affordable, which closed due to not enough customers. Camping- I am not sure who would utilize a campground where they live? As for anyone not living here- how can you okay someone camping on our private lake? This also opens up other concerns. This would provide an area for unwanted individuals to hang out, or illegal activities to occur. Both of these options also continue to increase costs due to needing monitoring, extra insurance policies, and taxes on buildings. Please manage the money better! Do not agree with ANY of these! Built exercise rm. Because it was important to use. Do not want to pay for another one.
61. Boat sticker fee, enforcement would be a challenge.

62. Ha! Who are you kidding?? (fitness center) Fitness centers available in surrounding areas. This is a residential neighborhood, not a open access campground - which would increase costs of operation
63. The dues should cover water quality, dam maintenance and lake security. All of this other stuff is nonsense and smacking people, during a recession is poor form.
64. This lake is considered private and the neighborhood a private country setting. With all the new homes (which is fine) to add any fitness center, camping allowed, it will take away from the quiet hometown lake feeling. The road now has 25 mph signs up as the traffic is getting unruly. Opening up new added allowance of camping, fitness center, storage units, will really take away the close comfortable community atmosphere. Many leave the city life to enjoy the country lake. It should not change. Adding other venues brings more traffic, strangers in the community. Not safe.
65. We would choose none of these potential options
66. you should not fee every one to death.....does the board know how much they are short on the budget?
67. We DO NOT need a fitness center here!! Why should all of the residents here have to pay for something that only a few might use. The costs for such a facility would be ridiculous – building, insurance, equipment, staff, maintenance, etc. SILLY IDEA – We do not live in a resort!! Self-Storage—There is self storage every where you look—Carson City, Perrinton, St. Johns---We do not again, need to cover the cost of building said facility, maintaining it, insuring it, staffing it...etc, Camping—Ridiculous and Why? Bring in people from outside to camp? We are trying to limit access to the lake why invite people in when there are many other campgrounds in the area. Current lake rules and speed laws are not enforced as it is. Our roads are busy enough and people drive too fast...We don't need more people here. Possibly find some way to charge additional fees for

those using the lake on a regular basis who do not live here but own property and use the lake.. A “Use Fee” so to speak. Buy a punch card and get it punched for every time you access the water...

68. There are multiple campgrounds within 20 minutes of Rainbow Lake. We don't need to turn a residential area into a commercial enterprise. Anyone should be able to see that the maintenance cost of any commercial campground with hookups located at Rainbow Lake would far exceed any camping fees that could be collected. Campgrounds don't run themselves. Residents who have visitors with campers who visit during the holidays seem to do just fine parking them temporarily in their driveways. If that doesn't work for them, then they can use any of the available campgrounds within 20 minutes or less from Rainbow Lake. Paul Hubscher is a great example that is under utilized. That park has a clear, clean lake, campsites with hookup, pavilions, great playground for kids, corn hole and lots more. If you want to have a family reunion, use the Paul Hubscher county park or the Township hall. They already have more amenities than anything that would be built at Rainbow Lake. Then it's paid for by the users and the cost is not distributed among those who don't use it, but pay the cost for those who do. **Outdoor storage fees** - Very little cost is associated with keeping the outdoor storage area. **Indoor Storage** - OK, let the users pay for the cost of maintaining the buildings, but no more than that cost. **Fitness Center** – You've got to be kidding. At what cost to build, maintain, equip, insure? Is the population base that is interested in such a center adequate to cover the cost? Obviously NO! I can walk, jog, ride a bike, do pushups, setups etc. without paying for a fitness center that will only lose money. **Self Storage Units** – They are commercially available almost everywhere. Don't turn our neighborhood into a commercial enterprise. If you want to go to a gym, drive 15 minutes to Ithaca.